

Personal Information Collection Statement (PICS)

Personal information collected and held by Sino United Publishing (Holdings) Limited (hereafter "SUP") will only be used for all purposes relating to the Lucky Draws.

The provision of personal data is entirely voluntary. However, if you do not provide SUP with the requested data, you may not participate in the Lucky Draws.

Information collected during the Lucky Draws campaign may be disclosed and transferred to the data processor or other agents of SUP who are engaged in relation to the conducting or monitoring of the Lucky Draws and for verifying the vaccination record with the Government solely for such purpose only and on a need-to-know basis, without the relevant participant's prior consent. Such information will be properly stored and encrypted, and will be destroyed 45 days after the campaign ends. Save for the above, information collected about you will not be disclosed by SUP to any other party in a form that would identify you unless it is permitted or authorised by law. Any person who has provided his/her personal data to SUP in relation to the Lucky Draws has the right to request access to, and correction of, such personal data held by SUP via e-mail to [vaccine@mybookone.com.hk]